

# VEHICLE PRICES START AT \$5.00

## 1 Day Sale - This Saturday Only

# 133 VEHICLES INCLUDED

**Winona, MN** - Although this has been a "challenging" time for car dealers across the country, customers in the Winona area have been bucking the trends and buying cars in record numbers. In fact, sales at Sugar Loaf Ford, Lincoln, Mercury in Winona have been so brisk that their lot has been flooded with good quality trade-ins. As a result, they are once again holding the dramatic \$5 car and truck sale that has made the dealership famous. The event will take place this **Saturday, July 31st** and will have vehicles priced as low as \$5.

"Thank goodness we're not located on the east or west coast, because here in the midwest sales have been very good," said Mike Puetz, owner of Sugar Loaf Ford. The only problem with that good news is that now I have so many trade-ins that I have to dispose of them to make room on our lot for the new 2011 models. We've decided to do it all in one day, **this Saturday with the lowest prices of the year.** In keeping with our Sugar Loaf Ford tradition, at least one will be priced for only \$5. We're going to cut our inventory and let it roll, but it's only going to be one day and one day only. This is definitely going to be the last \$5 car sale of the year."

Sugar Loaf Ford will unlock all of these used vehicles for your inspection at their location on Highway 61 in Winona, MN at 8:30 a.m. Saturday morning. Whoever is sitting behind the steering wheel at 10 a.m. when the prices are posted will have the first opportunity to buy the car at the reduced, no haggle price. These prices represent tremendous savings, with vehicles priced as low as \$5.

Mike Puetz said this innovative approach should make it easy and quick for anyone in the used car or truck market to get a great price with no fuss. **"There's no gifts, no gimmicks, no free hot dogs, and no pushy salespeople. The price you see on the car is the price you get. What could be easier than that?"**

JoAn Mohan, Business Manager assured us "Don't listen to what you're hearing on TV. We

have on the spot financing with **12 different banks and lending institutions** ready to offer us exceptional interest rates and extremely flexible terms and approvals for this event."

Customers will have an incredible variety of vehicles to choose from, all at jaw dropping low rates. Sugar Loaf Ford has recently received a very large stock of low mileage program cars, including Fords, Toyotas, Hondas, Lincolns, Mercurys, Chryslers and all General Motors products. "We plan on selling 50 cars on Saturday," said Puetz. "There will be at least one at \$5, but some will be priced in the hundreds, and there will be a huge number under \$9,500. Savings will be incredible."

Every used vehicle for sale at Sugar Loaf Ford has been inspected by their service department and most qualify for warranty. "We've got a solid reputation for selling quality products and taking the best care of our customers," said Puetz. "This philosophy is expressed in everything we do at Sugar Loaf Ford."

This ultimate new and used car event will take place this Saturday only, **July 31st at Sugar Loaf Ford, Lincoln, Mercury on Highway 61 in Winona.** Stop in and take advantage of once in a lifetime savings and get the chance to drive home in a car for as little as \$5.

## GET HERE EARLY!



LINCOLN MERCURY

**Hwy. 61, Winona, MN 507-454-5170**